

# Talking about vaccination with expectant parents

Vaccine decision-making begins in pregnancy.  
To support vaccine acceptance and uptake:

## 1. Recommend vaccination

- Use your preferred language: *“It is recommended”* or *“I recommend”*

## 2. Elicit questions

- Use open-ended questions: *“What questions do you have?”*
- Summarise concerns

## 3. Share knowledge

- Ask permission to share knowledge
- Share facts on vaccine safety and effectiveness
- Use resources at [MumBubVax.org.au](http://MumBubVax.org.au)

## 4. Discuss disease severity

- Centre discussion on disease, not vaccines

## 5. Facilitate vaccination

- Vaccinate if possible, or explain where to go

## 6. Continue the conversation

- Offer childhood vaccination information on SKAI website: [talkingaboutimmunisation.org.au](http://talkingaboutimmunisation.org.au)
- Keep communication open

